



Conversion Bash

It's all about the party

May 4th

9:30pm - Midnight

Sponsorship Opportunities - Conversion Bash

The Official Party of Conversion Conference and eMetrics

If you have purchased a day-long or longer full conference pass to either Conversion Conference or the parallel eMetrics show, we invite you to join us for Conversion Bash - the official party of the events. Conversion Bash will be held in a distinctive private venue within easy walking distance of the Fairmont Hotel, and will feature live DJ, open bar, and special entertainment. The event will be professionally produced by the fun-loving staff of WebmasterRadio.fm, and is sure to please!



Silver: \$2,500 USD

- Your sponsorship will appear on the official conference and event agenda
- Ground floor promotion onsite inclusive of announcements in session rooms
- Food & Spirits
- Press release distributed by PR Web to promote the show and your partnership
- Professionally produced audio announcements played throughout the event
- Inclusion in 4D loop played on video screens throughout the venue
- Set number of VIP tickets (Amount to be determined once venue is secured)

Gold: \$5,000 USD

- Everything SILVER receives, plus
- Branding on the official registration website for the party
- Distribution of promotional collateral at the party
- Longer rotation in 4D sponsor loop
- Verbal endorsements on-air about the sponsor product or service alongside event promotions
- VIP Area + a set # of VIP tickets (Amount to be determined once venue is secured)

Platinum: \$7,500 USD

- Everything GOLD receives, plus
- Individual sponsor mail to promote your products or services
- Maximum extended rotation time in the 4D sponsor loop to ensure prominence
- Verbal endorsements on-air about the sponsor product or service alongside event promotions
- Database of attendees
- VIP Area + a larger set # of VIP tickets (Amount to be determined once venue is secured)
- A targeted question is included in the sign-up process for marketing information you wish to obtain

